

MOTION FORM

FOR SERVAS INTERNATIONAL GENERAL ASSEMBLY (SIGA) 2025

1.	Heading for	or the propo	sal in this mo	tion (No mor	e than 10 words)
----	-------------	--------------	----------------	--------------	------------------

How to attract more young members

2. Date and place for this motion.

Germany / The Netherlands, 2025-03-27

3. SI member group(s) or SI EXCO member(s) who is (are) responsible for this motion.

Note that only SI Member Groups or SI Executive Committee (SI EXCO, Servas International's global board) may propose motions for a SIGA.

Manuela Kuttig (Vice President and Youth and Family Coordinator Servas Germany)
Monique Cornelissen (National Secretary / President Servas Netherlands)
Arne Schäffler (National Secretary / President Servas Germany)

4. Exact wording of the proposal to be voted on.

We propose that SIGA 2025 approves that (one or more goals and/or actions):

Servas EXCO is requested to

- conduct a survey adressing all Servas National Secretaries and Youth Coordinators to ascertain the instruments currently used and the ideas to develop youth. The questionnaire can be worked out by Servas DE and Servas NL
- 2. compile a **toolbox of youth promotion measures** which includes the findings from the survey.
- 3. contact by the SI Youth & Family Committee (SI-YFC) all Servas groups in order to assess their needs and their available ressources for youth promotion.
- 4. offer the Servas groups who need it support e.g. workshops (virtual or face-to-face) to develop a **youth action program** adapted to their resources. Small Servas groups may be grouped into regional task forces.
- 5. support the implementation of the measures and to evaluate their success by...
 - the measurement and regular reporting of key indicators in accordance with agreed criteria
 - organize the exchange of experience at regional level (South America, Pacific, etc.).
 - repeat the survey before next Sicoga

6. have transparent conditions and procedures for granting money for youth activities

Please note that SIGA 2025 must be able to vote YES, NO or ABSTAIN on a SIGA proposal.

5. Implications on SI Statutes 2024. The SI Statutes are accessible on the internet here: https://servas.org/administration-archive

Will this proposal affect the SI statutes and therefore create a need for a change in the SI statutes? If the answer is yes, please:

- 5A) Copy the part of the SI statutes that you suggest should be amended
- 5B) Write the exact proposed new wording in the SI Statutes here:

5A)

No

5B)

No

6. Explanation for the motion. The motivation must contain a clear description of the benefit of this proposal for the Servas community; its member groups, individual members and Servas International as an international non-governmental organisation. It should also contain information on how it is different from current practice. It should indicate how the proposal is intended be implemented. Finally, the motion should explain the metrics that will be used to measure benefits from this proposal.

SIGA 2025 should approve this motion because (one or more motivations):

The current percentage of Servas members worldwide under the age of 30('U30') is as low as 8 %. In comparison: in the general adult population, this percentage is around 20 % in industrialised countries and over 30 % in less developed countries.

If nothing is done, the average age of some Servas groups will exceed 70 years.

Many Servas groups are desperate for effective measures to solve the problem.

The applicants of this motion assume that the current practice, such as

- the **appointment of youth coordinators** and their support by SI-YFC,
- the organisation of international youth camps and
- the development of social media offerings,

is certainly sensible and important but works in isolation and not synergistically.

Other important reinforcing accompanying measures are necessary.

Subject to the results of the survey, the applicants assume that youth development can be <u>massively improved</u> if as many of the following tools and measures as possible are put into practice:

- 1. Active and goal-oriented interaction between YFC and the national Servas groups (whereby Servas groups can be combined into Servas regions in order to better utilise capacities)
- 2. Full 'no fee' policy for young members < 27 years of age
- 3. 'no fee' includes membership fees and LoI fees
- 4. for national and international events, a discount for participants < 27 y
- 5. At all national and international Servas events, 20% of the places are reserved for U30 participants
- 6. Offer to all U30 applicants to be interviewed by their peers to make the experience more appealing.
- 7. U30-applications should be processed rather fast. Young members tend to be impatient.
- 8. The word "interview" should be replaced by "welcome call".
- 9. The interview of "Servas babies" (i.e. children of Servas members) can be very short.
- 10. The interviewer could be a kind of buddy to the new member after the welcome call.
- 11. Organise youth events at all levels (region, national, international) according to local capacities.
- 12. Expand the SYLE program, as enthusiastic young travelers often become more involved in Servas.
- 13. The website should include a filter for hosts willing to accept SYLE travelers.
- 14. Development of a suitable media offering, which ideally includes face2face elements such as WhatsApp groups as well as more offer-driven ones such as Instagram groups.
- 15. Face-lifting of the international website www.servas.org towards the younger generations.
- 16. www.servas.org should have a section for young members.
- 17. Make using Servas online less complicated.

7. SI budget implications

Describe what financial resources are needed to accomplish the aims of this motion.

Use the money currency Swiss francs, which is the currency used for SI's budget:

• If this project receives a high priority, an annual budget of 7-10 kCHF seems appropriate.

These ressources are needed

- for travel expenses and other costs for Face to Face Workshops
- for grants to enable U30 members to attend international events
- U30 members should be excluded from the annual contribution for SI

- 8. Other resources needed time, experts with specialist competences or knowledge or other human resources.
- Professionals are needed to build media skills and effective internal communication in all teams.

Professionals are needed to improve external publicity and PR.

9. Proposed timeline/timetable for accomplishing the aims of the proposal?

The proposed action should ideally:

- Start on this date: Year-Month-Day. 2025-11-01
- Be accomplished on this date: Year-Month-Day.

The project should end at Sicoga 2028 or when Servas has reached 15 % U30 members worldwide.

The person(s) or group(s) will report the results of this motion to SI Exco. Manuela Kuttig (Servas Germany), Monique Cornelissen (Servas Netherlands), Arne Schäffler (Servas Germany).

10. Which person(s) writes/write this motion and is/are responsible for the proposal?

Person 1

Name:

• Manuela Kuttig

ServasOnline registration ID (see your ServasOnline profile on servas.org):

• 38544

Functions/titles in Servas:

• Vice President and Youth and Family Coordinator Servas Germany

Email address(es):

• manuela.kuttig@servas.de

Mobile number(s) (Signal, WhatsApp etc) and other communication channels (if applicable):

• +49 176 43508300 = Mobile number = Signal = WhatsApp

Person 2

Name:

• Monique Cornelissen

ServasOnline registration ID (see your ServasOnline profile on servas.org):

• 8890

Functions/titles in Servas:

• (National Secretary / President Servas Netherlands)

Email address(es):

info@servasnl.org

Mobile number(s) (Signal, WhatsApp etc) and other communication channels (if applicable):

• +31 611 010933 = Mobile number = Signal = WhatsApp

Person 3

Name:

• Arne Schäffler

ServasOnline registration ID (see your ServasOnline profile on servas.org):

13116

Functions/titles in Servas:

• President and Nat. Secretary Servas Germany

Email address(es):

• as@servas.de

Mobile number(s) (Signal, WhatsApp etc) and other communication channels (if applicable):

• +49 175 7290002 = Mobile number = Signal = WhatsApp

- 11. Who or which group will be responsible for accomplishing the aim/aims of the proposal in this motion? (SI committee, SI Team, SI member group or Servas individual member/members.
- SI Youth & Familiy Committee

For SI Exco Use Only:

Date: 2025-MONTH-DAY	
Comment:	

For Minute Taker Use Only:

13. Amendments (Passed or defeated)									