



MOTION FORM

FOR SERVAS INTERNATIONAL GENERAL ASSEMBLY (SIGA) 2025

1. Heading for the proposal in this motion (No more than 10 words)

Promote Servas' principles and values more prominently

2. Date and place for this motion.

SICOGA 2025

3. SI member group(s) or SI Exco member(s) who is responsible for this motion.

Note that only SI Member Groups or SI Executive Committee (SI Exco, Servas International's global board) may propose motions for a SIGA.

Servas Netherlands, Servas Britain and Ireland

4. Exact wording of the proposal to be voted on.

We propose that SIGA 2025 approves that (one or more goals and/or actions):

Principles and values are at the heart of Servas and should feature prominently in all promotional material. This should include a simple clear tagline which communicates our core values, inspires members and increases engagement with potential members.

5. Implications on SI Statutes 2024.

Will this proposal affect the SI statutes and therefore create a need for a change in the SI statutes?

The SI Statutes are accessible on the internet here:

<https://servas.org/administration-archive>

No

6. Brief description of the reason for your proposal.

The motivation must contain a clear description of the benefit of this proposal for the Servas community; its member groups, individual members and Servas International as an international non-governmental organisation.

SIGA 2025 should approve this motion because (one or more motivations):

Servas principles and values are described in the statutes “a belief in the dignity and worth of the human person, and in the equal rights of all human beings as well as the conviction that respect and care of the environment lay as a foundation for a more peaceful world”.

On the website they are in a section “Ethical Code for Servas Members”. However they need to feature more prominently e.g. in “About Us”. They need to become a vivid part of Servas again, and increase awareness of what makes Servas unique.

A simple clear tagline communicating our core values prominently on our websites and material will help drive membership growth.

Member groups should be encouraged to replicate these texts on their websites and material so our USP (Unique Selling Point) is repeated worldwide. If Member Groups replicate tagline and Servas principles and values the Servas USP will be magnified worldwide.

7. IF budget implications

Describe what financial resources are needed to accomplish the aims of this motion.

Use the money currency Swiss francs, which is the currency used for SI's budget:

None

8. Other resources needed -- time, experts with specialist competences or knowledge or other human resources.

Our principles and values are already known. If there is not presently an SI Communications Team to produce a draft text for consultation a relatively small ad-hoc Task Group should be formed to do so. To increase engagement with members all Member Groups should be encouraged to come forward with suggestions for a new tagline. The Task Group would produce a long list and members worldwide be invited to vote for the tagline they find the most compelling.

SI-Communications Team or Task Group should spread the text to all member groups and stimulate them to replicate the text in their national websites.

9. Proposed timeline/timetable for accomplishing the aims of the proposal?

The proposed action should ideally:

- Start on this date: Year-Month-Day. 25-10-10
- Be accomplished on this date: Year-Month-Day ... 2026-12-31

The person(s) or group(s) will report the results of this motion to SI Exco.

The convenor of the SI Communications Team or of the Task Group described in paragraph 8.

10. Which person or persons writes/write this motion and is/are responsible for the proposal?

Monique Cornelissen ID 8890

Functions/titles in Servas: National Secretary Servas Netherlands

Email address: info@servasnl.org

Mobile number/numbers (Signal, WhatsApp etc): 0031611010933

Carlos Dabezies ID 7331

Functions/titles in Servas: Joint National Secretary, Servas Britain and Ireland

Email address: cdabezies@btinternet.com

Mobile number(s) (Signal, WhatsApp etc) +44(0)7506 409901

11. Who or which group will be responsible for accomplishing the aim/aims of the proposal in this motion? (SI committee, SI Team, SI member group or Servas individual member/members.

SI Communications Team or an ad-hoc Task Group

12. SI Exco comment on this motion

Date: 20xx-MONTH-DAY

How it works:

For Minute Taker Use Only:

13. Amendments (Passed or defeated)