



MOTION FORM

FOR SERVAS INTERNATIONAL GENERAL ASSEMBLY (SIGA) 2025

1. Heading for the proposal in this motion (No more than 10 words)

Improving Servas internal communications

2. Date and place for this motion.

SICOGA 2025

3. SI member group(s) or SI Exco member(s) who is responsible for this motion.

Note that only SI Member Groups or SI Executive Committee (SI Exco, Servas International's global board) may propose motions for a SIGA.

Servas Germany

4. Exact wording of the proposal to be voted on.

We propose that SIGA 2025 approves that (one or more goals and/or actions):

From 2026, the following instruments will be tested to improve communication between EXCO / Servas International and the Servas groups:

- Regular Q & A video meetings every 3 months between elected EXCO members and the national secretaries of Servas.
 - o The national secretaries can present their questions in the video call or send them in advance in writing to the EXCO President.
 - o The progress of strategic projects (more Servas members worldwide, more young members, development of underrepresented regions) will be a regular part of the Q&A meetings.
- EXCO will inform National Travel Admins about planned further changes and developments to the Servas Online (SOL 2.0) database relevant to travellers, hosts or admins and ask for comments. Criticism and suggestions for changes will be clarified before technical implementation. The final decision will be made by EXCO.
- Job vacancies that EXCO wishes to fill will be published in a new "Work for Servas" section on the www.servas.org website. National Secretaries will be notified of the vacancy and any background information.

- **Matters of general interest, such as the availability of the Servas Annual Report, the Annual Financial Report and the Servas Bulletins are notified to National Secretaries by e-mail.**
- **Membership statistics are compiled and sent out at the end of each six-month period.**
 - o **National Secretaries may request individual analyses, e.g. for the development of registration figures for young members < 30 years of age.**

The proposed measures will be tested for 12 months and then further developed in a joint process in 2027.

Please note that SIGA 20xx must be able to vote YES, NO or ABSTAIN on a SIGA proposal.

5. Implications on SI Statutes 2024.

Will this proposal affect the SI statutes and therefore create a need for a change in the SI statutes?

No

The SI Statutes are accessible on the internet here:

<https://servas.org/administration-archive>

6. Brief description of the reason for your proposal.

The motivation must contain a clear description of the benefit of this proposal for the Servas community; its member groups, individual members and Servas International as an international non-governmental organisation. It should also contain information on how it is different from current practice. It should indicate how the proposal is intended be implemented. Finally, the motion should explain the metrics that will be used to measure benefits from this proposal.

SIGA 2025 should approve this motion because (one or more motivations):

Communication is an essential element in, for example, increasing membership, including among the under 30s, and increasing activity and engagement within the membership as a whole

Better communication will result in greater contemporary expertise which will help ensure that the money and time we spend works as effectively as possible and is not wasted.

It should result in greater liaison, communication and co-operation between SI Exco and Member Groups. Regular Q & A meetings between members of SI EXCO and the national secretaries of Servas Groups would be a simple but important step towards this goal. Servas International would benefit from collecting regular feedback on new ideas and strategic planning.

7. IF budget implications

Describe what financial resources are needed to accomplish the aims of this motion.

Use the money currency Swiss francs, which is the currency used for SI's budget:

In the first instance we should seek to secure the necessary expertise from within our membership, or by means of an agreement with a professional marketing organisation to work on a pro-bono basis. In this case, financial resources should not be necessary. If that proves not to be possible, financial resources may be needed to secure the necessary expertise, in just the same way as they were used to ensure the quicker release of V'' servas.org.

No budget implication

8. Other resources needed -- time, experts with specialist competences or knowledge or other human resources.

The time of members expert in particular aspects of marketing and communication; or the services of a professional marketing organisation working on a pro-bono basis. The time of a co-ordinator to oversee, review and evaluate individual strands of the marketing mix.

None

9. Proposed timeline/timetable for accomplishing the aims of the proposal?

The proposed action should ideally:

- Start on this date: Year-Month-Day. 2026-01-01
- Be accomplished on this date: The proposed measures to intensify communication will be trialled for 12 months until the end 2026 and then revised and further developed in 2027.

The person(s) or group(s) will report the results of this motion to SI Exco:

Arne Schäffler (Servas Germany)

10. Which person or persons writes/write this motion and is/are responsible for the proposal?

Name/names: [Arne Schäffler \(Servas Germany\)](#)

ServasOnline registration ID/IDs: xxxxx (you find it in your ServasOnline profile on servas.org)

Functions/titles in Servas: [national secretary](#)

Contact information

Email address/adresses: as@servas.de ;

Mobile number/numbers (Signal, WhatsApp etc): [+49 172 7290002](#) ;

If applicable:

Other communication channels:

11. Who or which group will be responsible for accomplishing the aim/aims of the proposal in this motion? (SI committee, SI Team, SI member group or Servas individual member/members.

[SI Communications Team in liaison with Servas Germany](#)

12. SI Exco comment on this motion

Date: 20xx-MONTH-DAY

How it works:

For Minute Taker Use Only:**13. Amendments (Passed or defeated)**